

# Federal election advocacy checklist for local government associations

WHAT WE'RE ASKING YOU TO DO	TIMELINE	✓	NOTES
<b>Before an election is called...</b>			
Encourage your member councils to pitch in to the national federal election advocacy campaign	ASAP	<input type="checkbox"/>	ALGA has prepared a council advocacy kit, as well as a template of an email from the association President to mayors and councillors about the campaign.  Both of these are available in your advocacy pack ( <a href="http://allpoliticsislocal.com.au/lga-advocacy-kit/">http://allpoliticsislocal.com.au/lga-advocacy-kit/</a> ).
President to send a letter or email to the Federal Government and Opposition party decision makers (as identified by ALGA) as well as the current key players for our sector in Federal Government: <ul style="list-style-type: none"> <li>the Minister for Infrastructure and Transport, the Hon Michael McCormack MP and</li> <li>the Minister for Regional Services, Sport, Local Government and Decentralisation, Senator the Hon Bridget McKenzie.</li> </ul>	24 September 2018	<input type="checkbox"/>	ALGA has prepared template letters seeking support for our sector's shared election priorities.  The templates are available in your advocacy pack ( <a href="http://allpoliticsislocal.com.au/lga-advocacy-kit/">http://allpoliticsislocal.com.au/lga-advocacy-kit/</a> ).
President to take part in ALGA's Federal Election Lobby Week via <a href="http://allpoliticsislocal.com.au/lobby-week/">http://allpoliticsislocal.com.au/lobby-week/</a>	Week of 17 February 2019  (or earlier depending on election timing)	<input type="checkbox"/>	During the lobby week, send an email to your current local Federal representative with a statement of support for the election priorities in ALGA's federal election document.  An email template will be prepared and made available on ALGA's website <a href="http://allpoliticsislocal.com.au/lobby-week/">http://allpoliticsislocal.com.au/lobby-week/</a>  All you will need to do is enter your association's address to find your local Federal representative. If you can, tailor the email on the website to suit your state/territory's specific situation and then hit send!

## When an election is called...

Media release

ALGA has prepared a template media release, which is available in your [advocacy pack](#).

Please update the information that is highlighted in yellow.



The media release will be most successful issued to your state's metropolitan media outlets.

We've also provided talking points with simple grabs covering our calls to action. Please feel free to expand on these talking points with stories from your state's councils and communities.

Take part in ALGA's 'click-to-tweet' campaign

ALGA's federal election campaign website has some pre-prepared tweets for your association to send on Twitter.



This is the easiest way to join the national federal election campaign – just pick a tweet, click on it and hit send!

Choose the tweet you want to send here: <http://allpoliticsislocal.com.au/tweets/>

Use the following hashtags in social media posts to highlight specific examples of local road infrastructure, community facilities, freight routes, and local infrastructure where federal investment is needed:

#allpoliticsislocal

#localgovdelivers

#ausvotes

#auspol



You're welcome to use the infographics that are available for download in your advocacy pack (<http://allpoliticsislocal.com.au/lga-advocacy-kit/>).