

Federal election advocacy checklist for councils

| WHAT WE'RE ASKING YOU TO DO | TIMELINE | ✓ | NOTES |
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| Before an election is called... | | | |
| If you haven't already, support ALGA's call for '1% + Partnership Programs' via this link: http://bit.ly/SupportALGAAadvocacy | ASAP | <input type="checkbox"/> | ALGA's headline election advocacy priority will be to secure a better deal on federal funding for local government from the next federal government. In doing this, ALGA will be calling for '1% plus partnership programs' – this calls for the next federal government to restore core local government funding of Financial Assistance Grants (FAGs) to at least 1% of Commonwealth taxation revenue and add funding for partnership programs where agreed. More information is available in this letter from ALGA President , Mayor David O'Loughlin, and this infographic . |
| Mayor or Councillor to advocate for '1% + Partnership Programs' in their meetings with local federal representatives or election candidates | Between 24 September and 12 October 2018 OR Between 29 October and 9 November 2018 (non-sitting weeks) | <input type="checkbox"/> | A face-to-face meeting with your local federal representative or election candidate is the most effective way to get their attention. ALGA has developed a brief to help you prepare for the meeting which includes some background information, talking points, key messages and a key question to put to them. This brief is available in your federal election advocacy kit (http://allpoliticsislocal.com.au/council-advocacy-kit/). |
| Mayor or Councillor to email their political party's electorate Branch Secretary | Anytime in September or October 2018 | <input type="checkbox"/> | ALGA has prepared a template email with an important question for the Branch Secretaries. This template is available in your advocacy kit (http://allpoliticsislocal.com.au/council-advocacy-kit/). |

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| <p>Mayor or Councillor to take part in ALGA's Federal Election Lobby Week via http://allpoliticsislocal.com.au/lobby-week/</p> | <p>Week of 17 February 2019 (or earlier depending on election timing)</p> | <p>During the lobby week, send an email to your current local Federal representative with a statement of support for the election priorities in ALGA's federal election document.</p> <p><input type="checkbox"/> An email template will be prepared and made available on ALGA's website: http://allpoliticsislocal.com.au/lobby-week/</p> <p>All you will need to do is enter your council's address to find your Federal representative. If you can, tailor the email on the website to suit your council's specific situation and then hit send!</p> |
| <p>When an election is called...</p> | | |
| <p>Media release</p> | | <p>ALGA has prepared a template media release, which is available in your advocacy kit.</p> <p>Please update the information that is highlighted in yellow.</p> <p><input type="checkbox"/> The media release will be most successful issued to your local media outlets.</p> <p>We've also provided talking points with simple grabs covering our calls to action. Please feel free to expand on these talking points with your own council's story.</p> |
| <p>Take part in ALGA's 'click-to-tweet' campaign</p> | | <p>ALGA's federal election campaign website has some pre-prepared tweets for your council to send on Twitter.</p> <p><input type="checkbox"/> This is the easiest way to join the national federal election campaign – just pick a tweet, click on it and hit send!</p> <p>Choose the tweet you want to send here: http://allpoliticsislocal.com.au/tweets/</p> |



Use the following hashtags in social media posts to highlight specific examples of local road infrastructure, community facilities, freight routes, and local infrastructure where federal investment is needed:

#allpoliticsislocal

#localgovdelivers

#ausvotes

#auspol

You're welcome to use the infographics that are available for download in your advocacy kit

(<http://allpoliticsislocal.com.au/council-advocacy-kit/>).

